



Charleston Distance Run
Charleston, WV
www.charlestdistancerun.com

News Release
NEWS RELEASE

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Souvenir Jackets on Sale to Commemorate Distance Run Anniversary

Charleston, W.Va., May 24, 2012 — The Charleston Distance Run Committee really has something special up its sleeve for this year's event – souvenir jackets that runners can order to mark the anniversary of the historic race.

“With this being the 40th anniversary of the 15-miler and 20th anniversary of the 5K, we wanted to offer a special keepsake for participants,” CDR Race Director John Palmer said. “Souvenir jackets are a great way to remember the tradition and history of the Charleston Distance Run.”

The jacket, priced at \$60, can be ordered online by clicking on the link at **www.charlestdistancerun.com**. It also can be ordered by mail on race registration forms printed from the website. Orders must be received by Aug. 1. The high quality, lightweight jacket is black, the same color of the T-shirts handed out in the Distance Run's inaugural race in 1973. White piping on the front upper shoulder areas of the jacket provides an attractive accent.

Runners can specify the event (15 mile, 5K or Walk) they want to appear with the embroidered Distance Run logo attached to the upper right chest area of the jacket. The jacket also features an embroidered Distance Run logo on the back and says 2012 CDR in stitched lettering on the left shoulder. Gender specific jackets (adult male or adult female) are available in small, medium, large and extra, double and triple large sizes.

The 2012 Charleston Distance Run is scheduled 7:30 a.m. Sept. 1 on Labor Day weekend. Participants can choose to compete in either a 15-mile run, three-person, 15-mile relay, a 5K race and 5K and 10K walks. Online registration is available at **www.charlestdistancerun.com**. Registration forms can be printed from the website for those who want to register by mail.

America's only 15-mile race is run on a scenic but challenging course that starts at West Virginia's majestic state Capitol, takes runners through downtown, rolls through beautiful hillside neighborhoods and along Charleston's riverfront and finishes at the University of Charleston's Laidley Field.

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